

NOTHING BUT SHOOT

Newbie to pro – Tips in Using Polaroid

Taking pictures can be a fun way to preserve those memories. Although digital and social media is mostly the trend these days, it is still nice to have those wonderful pictures printed out on special occasions.

We all know what a hassle it can be going to a photo printing shop just so you can have all your pictures printed. Travel time, long queue, etc. That's what makes Polaroid quite an investment. It is basically hassle-free and can unleash the creativity in you, whether your making a scrapbook, creating your own cute little picture frames or placing it on your wall. And on top of that, all pictures are still saved within the camera's MicroSD so you can still share it online. It's a win/win and total no brainer!

Here Are a Few Tips to Get the Most out of Your New Polaroid Camera...

Film

Do not (under any circumstances) expose your film to light because it is highly light-sensitive. Also, it must be stored in the fridge (not the freezer), then let it warm for about an hour before using it.

Exposure

The best exposure will actually depend on the type of film you are using, the lighting and the temperature. Also, your film exposure settings will depend on the type of camera that you are using. Depending on the motif you want to shoot (retro effect, vintage effect, etc), take some time to experiment and test images.

Printing

Do not shake the camera while printing and as soon as the shot pops out, put it in a flat area and give it time to process instead of handling it. Waving the film (like you have probably seen years and years ago) doesn't really affect the drying time and it will only affect the quality of your picture. After printing, cover it for a few minutes (must be kept in the dark) and avoid

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Temperature

Instant films are exceptionally sensitive to temperature. With cold temperature, photos tend to have a bluish tint and lightened while cold temperature tends to create photos with reddish or yellowish tint.

This is quite helpful when you want your images to look filtered and you do have a theme for your pictures.

Lighting

For instant film, sometimes with camera phones too, images that are taken outdoors (with the sun) can be bluish and images taken indoor(with incandescent bulbs) can have a yellowish hue.

Flash

You may want to experiment and cover up your flash whether by your finger while taking a picture or with an electrical tape. It produces much softer and more natural image. The color temperature of the image will be a little bit warmer.

Expired Film

Using expired film will give a lower quality picture. However, it produces a speckled shading on the film from which - depending on the color temperature - the image will have a Vintage, Hipstamatic or Cinematic photo effect.

Hope these tips help you out. May you have more wonderful memories to preserve!